

# The 9<sup>th</sup> IEEE International Symposium on Mixed and Augmented Reality

October 13~16, 2010 Coex / Art Center Nabi, Seoul, Korea

## Transportation Information from the airport to congress hotels

We are pleased and excited to welcome you to ISMAR 2010! In preparation for your trip, please review this transportation information you may need to know before arrival.

### General Map



### [From Incheon International Airport to the Venue (COEX) and Hotels]

Incheon International Airport: <http://www.airport.kr/eng/>

#### 1. Limousine Bus

Using an airport limousine bus is the best and convenient way to get to the congress venue.

\*Bus Ticketing Office: Exits 4, 6, 7, 8, 11, 13 on Arrival Floor (1F)



Types	Platform Numbers	Route	Interval	Traveling Time	Fee	Stops	Operation Hours
City Air Terminal Limousine Bus	4A, 10B	COEX	10-15 Min.	65Min.	KRW 15,000	Direct bus to COEX Complex (City Air Terminal)	05:30~22:30
KAL Limousine Bus	4B, 11A	COEX	20-30 Min.	80Min.	KRW 15,000	Imperial Palace Hotel- <b>Ramada Seoul- COEX Intercontinental-</b> Grand Intercontinental	05:07~22:24
		Jamsil	20-30 Min.	80Min.	KRW 15,000	Lotte Hotel World-Dong Seoul Terminal-Gwangnaru Station-W Walkerhill	04:55~22:45
		Gangnam	20-30 Min.	80Min.	KRW 15,000	Palace Hotel-Ritz Carlton-Novotel Ambassador-Renaissance Hotel	05:15~22:20
City Limousine	5A, 11B	#6010	10-20 Min.	80Min.	KRW 15,000	Misung APT-Apgujeong Station-Galleria Dept-Hak Dong Crossroads-Gangnamgu Office-Chengdam Station-Riviera Hotel-Prima Hotel	05:45~22:45

\*You need to walk 10 minutes from City Air Terminal to COEX and COEX InterContinental Hotel. Guests of the Hotels are welcome to take advantage of the hotels' free call van service.

\*If you stay at Ellui Hotel, IBIS Seoul, Hotel Tiffany, Seoul Residence, or Samsung Casaville, please take City Air Terminal Limousine Bus and then take a taxi. Please refer to the below details.

Hotel	Transportation Information (Korea City Air Terminal-Hotel)
<b>Ellui Hotel</b>	Taxi: Takes about 10 minutes. KRW 3,500~4,500
<b>IBIS Seoul</b>	Taxi: Takes about 5 minutes. KRW 2,400~3,400
<b>Hotel Tiffany</b>	Taxi: Takes about 10~15 minutes. KRW 3,500~5,500
<b>Seoul Residence</b>	Taxi: Takes about 10 minutes. KRW 3,500~4,500
<b>Samsung Casaville</b>	Taxi: Takes about 5 minutes. KRW 2,400~3,400

## 2. Taxi

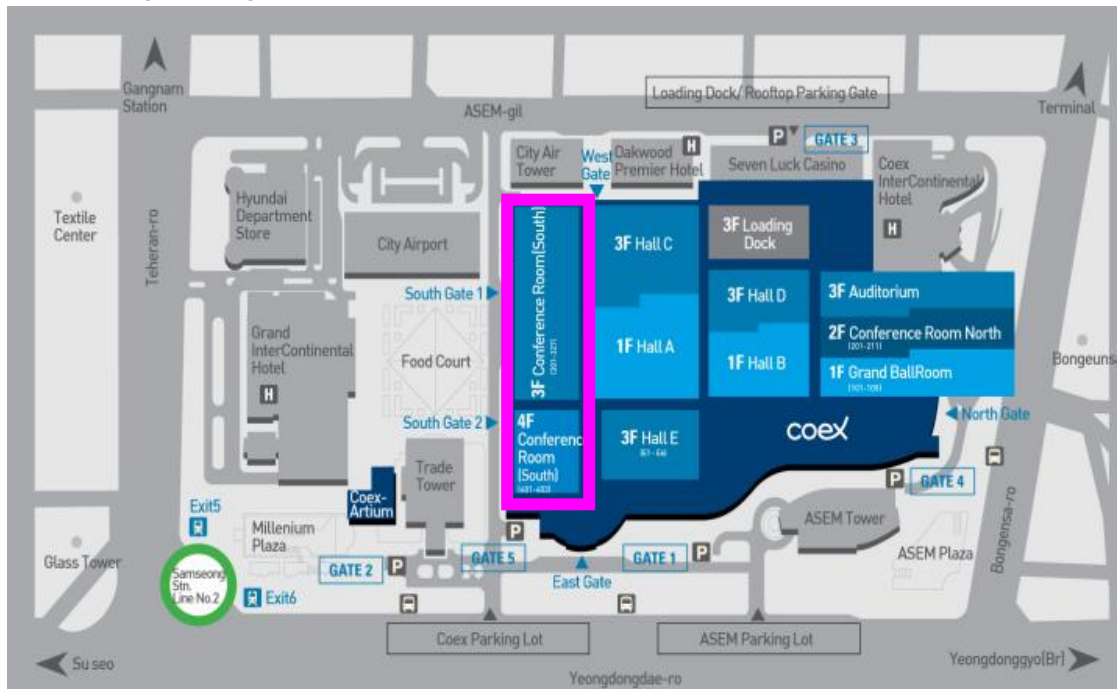
Estimated fare to COEX Center and COEX Intercontinental Hotel is as follows. The estimated fare is based on no traffic congestion, so the actual rates may vary. The Toll fee (KRW 7,100) will be the passenger's responsibility.

\* Standard/International Taxi – KRW 70,000      \* Deluxe/Jumbo Taxi – KRW 100,000

**[Congress Venue, COEX]**

If you come to COEX from sub-hotels or the airport, please tell your taxi driver to stop at the COEX East Gate beside Trade Tower in order to access to the venue. Please Show it to your taxi driver. [코엑스 동문(무역센터옆)]

**COEX Complex Map**



COEX: 159 Samsung-dong, Gangnam-gu, Tel: +82-2-6000-0114 <http://www.coex.co.kr/eng>

**[Congress Hotels]**

Hotel Name	Contact Information	Hotel Name in Korean
<b>COEX Intercontinental Hotel</b>	524 Bongeunsaro, Gangnam-gu, Tel: +82-2-3452-2500 <a href="http://www.seoul.intercontinental.com/eng/">http://www.seoul.intercontinental.com/eng/</a>	코엑스 인터컨티넨탈 호텔
<b>Ramada Seoul</b>	112-5 Samsung-dong, Gangnam-gu, Tel: +82-2-6202-2000 <a href="http://www.ramadaseoul.co.kr/eng/default.asp">http://www.ramadaseoul.co.kr/eng/default.asp</a>	라마다 서울호텔
<b>Seoul Residence</b>	708-16 Yeoksam-dong, Gangnam-gu, Tel: +82-2-6202-3100 <a href="http://www.seoulresidence.co.kr/">http://www.seoulresidence.co.kr/</a>	서울 레지던스
<b>Samsung Casaville</b>	945-29 Daechi 3-dong, Gangnam-gu, Tel: +82-2-539-9080	삼성 까사빌

**[Other Hotels around COEX]**

Hotel Name	Contact Information	Hotel Name in Korean
<b>Grand Intercontinental Hotel</b>	521 Teheran-ro, Gangnam-gu, Tel: +82-2-559-7777 <a href="http://www.seoul.intercontinental.com/eng/grand/ro/ro_info.asp">http://www.seoul.intercontinental.com/eng/grand/ro/ro_info.asp</a>	그랜드 인터컨티넨탈호텔
<b>Lotte Hotel World</b>	40-1 Jamsil-dong, Songpa-gu, Tel: +82-2-411-7525 <a href="http://www.lottehotelworld.com/index.asp">http://www.lottehotelworld.com/index.asp</a>	롯데호텔월드
<b>Renaissance Hotel</b>	676 Yeoksam-dong, Gangnam-gu, Tel: +82-2-2222-8500 <a href="http://www.marriott.com/hotels/travel/selrn-renaissance-seoul-hotel/">http://www.marriott.com/hotels/travel/selrn-renaissance-seoul-hotel/</a>	르네상스호텔
<b>Imperial Palace Hotel</b>	248-7 Nonhyeon-dong, Gangnam-gu, Tel: +82-2-3440-8010 <a href="http://www.imperialpalace.co.kr/eng/index.asp">http://www.imperialpalace.co.kr/eng/index.asp</a>	임피리얼 팰리스 호텔
<b>Hotel Riviera</b>	53-7 Cheongdam-dong, Gangnam-gu, Tel: +82-2-3438-4541 <a href="http://www.hotelriviera.co.kr/eng/index.asp">http://www.hotelriviera.co.kr/eng/index.asp</a>	호텔 리베라
<b>Ellui Hotel</b>	129 Cheongdam-dong, Gangnam-gu, Tel: +82-2-514-3535 <a href="http://www.ellui.com/english/main/main.asp">http://www.ellui.com/english/main/main.asp</a>	엘루이 호텔
<b>Hotel Prima</b>	52-3 Cheongdam-dong, Gangnam-gu, Tel: +82-2-6006-9114 <a href="http://www.prima.co.kr/2005_english/">http://www.prima.co.kr/2005_english/</a>	호텔 프리마
<b>IBIS Seoul</b>	893-1 Daechi-dong, Gangnam-gu, Tel: +82-2-3011-8105 <a href="https://ibis.ambatel.com/FrontSite/ibis/seoul/default.aspx?language=E N&amp;HC=17">https://ibis.ambatel.com/FrontSite/ibis/seoul/default.aspx?language=E N&amp;HC=17</a>	이비스 서울
<b>Hotel Tiffany</b>	132-17 Cheongdam-dong, Gangnam-gu, Tel: +82-2-545-0015 <a href="http://www.tiffanyhotel.com/">http://www.tiffanyhotel.com/</a>	호텔 티파니